

requesting a second set of electronic information to be displayed to the user from the second source on the network, wherein the second set of electronic information comprises information identifying a second transaction to be made; providing data to display to the user a visual representation of the second set of electronic information as though originating from the first source; and accepting a transaction authorization directed to the first source for the second transaction.

22. The method of claim 21, wherein the transaction authorization comprises a user authorization to share the transaction data with the second source.

23. The method of claim 21, wherein routing the transaction data comprises autonomously communicating with the second source without the user's knowledge.

24. The method of claim 21, wherein the transaction authorization comprises a request to the user for additional transaction data to effect a sale of a second product or service.

25. The method of claim 21, further comprising obtaining a third set of electronic information to be displayed to the user from the second source as though originating from the first source, wherein the third set of electronic information comprises billing and shipping information to be confirmed by the user.

26. The method of claim 21, wherein the transaction data includes information identifying at least one of a first product or service to be purchased, a method of payments, and billing information.

27. The method of claim 26, wherein the billing information comprises at least one of a billing address, a user's name, an email address, a method of payment, and billing account information.

28. The method of claim 26, further comprising the second source:

recording the transaction authorization;  
storing the billing information;  
and then processing an order to fulfill the transaction authorization for the second transaction to the user.

29. The method of claim 21, wherein the transaction authorization comprises an explicit authorization to order a second product or service.

30. A system comprising:

a processor;  
a memory coupled to said processor and containing code which when executed;  
obtains from a first source on a network a first set of information to be displayed to a user, wherein the first set of information comprises information identifying a first transaction;

accepts transaction data from the user to effect the first transaction;  
notifies a second source of the first transaction;  
obtains from the second source on the network, data to display to the user a visual representation of a second set of information identifying a transaction as though originating from the first source;

obtains user assent to share the transaction data with the second source;  
forwards the transaction data to the second source; and  
wherein notifying a second source and obtaining from the second source comprise autonomously communicating with the second source without the user's knowledge.

31. The system of claim 30, further comprising code to accept a user transaction authorization directed to the first source for the second transaction.

32. The system of claim 30, further comprising code to accept identification of the second set of information as determined by the second source.

33. The system of claim 30, wherein the second set of information comprises information related to the first set of information.

34. The system of claim 30, wherein accepting transaction data to effect the first transaction comprises at least one of a sales transaction, information identifying a product or service to be purchased, and billing information.

35. The system of claim 30, wherein the notifying, obtaining from the second source, and forwarding the transaction data are to occur in real time.

36. The system of claim 30, wherein the user assent to share the transaction data with a second source comprises a user selection action.

37. An article of manufacture comprising:

a machine-readable medium having data therein which when accessed by a processor causes a computer to obtain a first set of information from a first source on a network, wherein the first set of information comprises information identifying a first product or service to be purchased;

display the first set of information to a user as provided from a first source;  
accept billing information from the user needed to pay for a sale of the first product or service;

obtain a second set of information from a second source on the network, without further user action and without the user's knowledge of the obtaining a second set of information, wherein the second set of information comprises information identifying a second product or service to be purchased;

display the second set of information to a user as provided from the first source;

accept a purchase authorization directed to the first source for the second product or service, wherein the purchase authorization comprises a user authorization to share the billing information with a second source; and

forward the billing information to the second source.

38. The article of manufacture of claim 37, wherein obtaining the second set of information comprises storing a previously transmitted second set of information in a database at the first source.

39. The article of manufacture of claim 37, further comprising data to cause a computer to identify the second set of information based on one of a user selection action and an association with the first set of information.

40. The article of manufacture of claim 37, wherein the displaying the second set of information comprises displaying the second set of information in one of a pop-up screen, a banner advertisement, a link to a source, and an embedded display of information embedded into the text and graphics of the displayed first set of information.

41. The article of manufacture of claim 37, wherein said first source is a first information window at a first system address and said second source is at a second system.

42. A system comprising:

a processor;

a memory coupled to said processor and containing code which when executed obtains from an associated first source a first set of information to be displayed to a user, wherein the first set of information comprises information identifying a first transaction;

accepts transaction data from the user to effect the first transaction;

notifies an associated second source of the first transaction;

obtains from the associated second source, data to display to the user a visual representation of a second set of information identifying a second transaction; and

forwards the transaction data to the second source.

43. The system of claim 42, further comprising code to obtain user assent to share the transaction data with the second source, and wherein notifying an associated second source and obtaining from the associated second source comprise autonomously communicating with the associated second source without the user's knowledge.

44. The system of claim 42, further comprising code to receive an actuation means to forward the transaction data to the associated second source in a secure fashion.

45. A method comprising:

providing a first set of information to be displayed to a user, wherein the first set of information comprises information identifying a first transaction associated with a first source;

accepting transaction data from the user to effect the first transaction; and

providing data to be displayed to the user and that contains a second set of information obtained from a second source and that identifies a second transaction.

46. The method of claim 45, further comprising forwarding the transaction data to the second source.

47. The method of claim 45, further comprising notifying an associated second source of the first transaction comprising autonomously communicating with the second source without the user's knowledge.

48. The method of claim 45, wherein the second set of information comprises a previously stored second set of information in a database at the first source.